A Healthy Floor Finish in NYC

DDB Health Upgrades Office Floors

[Project Details](https://www.duraamen.com/case-studies/best-flooring-for-bakeries" \l "collapseFour)

**Location:**

New York, NY, USA

**Installers:**

Mirage Studios, Valley Stream, NY

**Products Used:**

Param SSL, Skraffino, Colorfast, Perdure E32, Perdure U45

**[Project Description](https://www.duraamen.com/case-studies/best-flooring-for-bakeries" \l "collapseOne)**

Tenants in New York City office spaces are constantly shifting, and a new occupant often wants a fresh look when they take over a space. A few years ago, a health care advertising agency wanted to give their floors a new look with polished concrete that didn’t have a high-gloss shine. Concrete floors in office spaces are nothing new, but this was a large-scale project with a few obstacles.

The 12,000-square-foot space encompassed the third, fourth and fifth floors of a building. As such, the clients needed to replicate the look between different spaces. It was no easy task considering the large layout and required meticulous product mixing and application.

Upon removing the existing floor, the substrate was in poor shape. It was not leveled, so Duraamen Param SSL a semi self-leveling underlayment was applied. (Since then, [Param 4500](https://www.duraamen.com/param-4500) has come on the market, which delivers even better results.) Having an uneven surface is a common issue when refinishing floors, and requires a self-leveling concrete to ensure that the new floor is properly installed.

To create a hand-applied finish, they used [Skraffino microtopping](https://www.duraamen.com/skraffino), which fused a combination of pewter and carbon black Colorfast hues into the matte concrete floor. Many offices are turning to polished concrete floors for a sharp look that’s durable and integrates the industrial décor trend.

The floor was subsequently sealed with [Perdure E32](https://www.duraamen.com/perdure-e32) and two coats of [Perdure U45](https://www.duraamen.com/perdure-u45), a water-based polyurethane top coat that offers stain resistance. This provided long-lasting protection and lends a natural look to the surface by delivering a distinctive matte concrete floor finish.

Create one-of-a-kind flooring for any space. Browse [our selection](https://www.duraamen.com/) of industrial coatings and decorative concrete flooring.

**Project Gallery**