

# **Kristen Fischer**

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## **COPYWRITER**

Creative copywriter generating sales-boosting marketing collateral to enhance organizational image. Communicative leader interacting with clients to ensure objectives are met on projects including brochures, website content and newsletters. Detail-oriented editor with exceptional command of the English language; leverages AMA, AP and Chicago styles to maintain editorial consistency. Esteemed professional growing career as a copywriter and editor while advancing thriving profession as an author and journalist.

*Writing • Editing • Proofreading • Marketing • Public Relations • Corporate Communications*

## **PROFESSIONAL EXPERIENCE**

### **Copywriter, Editor, Proofreader, Author**

KRISTEN FISCHER, Point Pleasant, New Jersey 1999-Present

Conceptualize and create marketing materials for businesses, advertising agencies and publications including brochures, press releases, advertisements, newsletters, website content, and resumes. Promote authored books *Ramen Noodles*, *Rent and Resumes: An After-College Guide to Life* and *Creatively Self-Employed: How Writers and Artists Deal with Career Ups and Downs*, via print, Web, TV, and radio avenues.

- Clients include Trane, Dow Jones, MediaPost, SmartBrief, Torcon, Utrecht, and CareerPerfect.
- Secured book placement on Monster, Yahoo!, MSN, CNN, Forbes, and in the *Boston Globe*.

### **Copy Editor**

MEDIA LIFE MAGAZINE, Alexandria, Virginia 2005-2006

Originated headlines and offered substantive editing on daily news stories. Collaborated with editors to produce daily news stories and in-depth features.

### **Copy Editor**

ASBURY PARK PRESS (GANNETT), Neptune, New Jersey 2004-2005

Gathered and edited content from Associated Press wire. Devised headlines and captions for the premier Gannett newspaper in New Jersey. Examined and proofread newspaper pages.

### **Communications Consultant**

MERIDIAN ENVIRONMENTAL SERVICES, Toms River, New Jersey 2002-2004

Spearheaded company communications including Site Assessments and Phase I compliance reports. Formulated grants to obtain funding from the State of New Jersey for site remediation projects.

### **Reporter**

OCEAN COUNTY OBSERVER (GANNETT), Toms River, New Jersey 2001-2002

Interacted with state/local officials and organizations to provide coverage of 2nd largest municipality in New Jersey. Interviewed subjects and published in-depth features for education sections.

- Selected to write weekly "School Scene" column.

### **Reporter**

COAST STAR NEWSPAPERS, Manasquan, New Jersey 2000-2001

Innovated articles on local news and events for two municipal beats.

## **EDUCATION**

### **Bachelor of Arts**

STOCKTON COLLEGE, Pomona, New Jersey