

Kristen Fischer

732.746.3721 • Kristen@KristenFischer.com • www.KristenFischer.com

COPYWRITER

Creative copywriter generating sales-boosting marketing collateral to enhance organizational image. Communicative leader interacting with clients to ensure objectives are met on projects including brochures, website content and newsletters. Detail-oriented editor with exceptional command of the English language; leverages AMA, AP and Chicago styles to maintain editorial consistency. Esteemed professional growing career as a copywriter and editor while advancing thriving profession as an author and journalist.

Writing • Editing • Proofreading • Marketing • Public Relations • Corporate Communications

PROFESSIONAL EXPERIENCE

Copywriter, Editor, Proofreader, Author, 1999-Present

KRISTEN FISCHER, Point Pleasant, New Jersey

Conceptualize and create marketing materials for businesses, advertising agencies and publications including brochures, press releases, advertisements, newsletters, website content, and resumes. Promote authored books *Ramen Noodles, Rent and Resumes: An After-College Guide to Life* and *Creatively Self-Employed: How Writers and Artists Deal with Career Ups and Downs*, via print, Web, TV, and radio avenues.

- Clients include Trane, Dow Jones, MediaPost, SmartBrief, Torcon, Utrecht, and CareerPerfect.
- Secured book placement on Monster, Yahoo!, MSN, CNN, Forbes, and in the *Boston Globe*.

Copy Editor, 2005-2006

MEDIA LIFE MAGAZINE, Alexandria, Virginia

Originated headlines and offered substantive editing on daily news stories. Collaborated with editors to produce daily news stories and in-depth features.

Copy Editor, 2004-2005

ASBURY PARK PRESS (GANNETT), Neptune, New Jersey

Gathered and edited content from Associated Press wire. Devised headlines and captions for the premier Gannett newspaper in New Jersey. Examined and proofread newspaper pages.

Communications Consultant, 2002-2004

MERIDIAN ENVIRONMENTAL SERVICES, Toms River, New Jersey

Spearheaded company communications including Site Assessments and Phase I compliance reports. Formulated grants to obtain funding from the State of New Jersey for site remediation projects.

Reporter, 2001-2002

OCEAN COUNTY OBSERVER (GANNETT), Toms River, New Jersey

Interacted with state/local officials and organizations to provide coverage of 2nd largest municipality in New Jersey. Interviewed subjects and published in-depth features for education sections.

- Selected to write weekly "School Scene" column.

Reporter, 2000-2001

COAST STAR NEWSPAPERS, Manasquan, New Jersey

Innovated articles on local news and events for two municipal beats.

EDUCATION

Bachelor of Arts in Environmental Studies

STOCKTON COLLEGE, Pomona, New Jersey